

# MOUNTAINFILM

2025 | SPONSOR  
OPPORTUNITIES



# SPONSORSHIP LEVELS & BENEFITS

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## PRESENTING

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\$100,000

- **10 Patron passes** (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Social media acknowledgment

### YOUR LOGO ON:

- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

## CAMP III

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\$25,000

- **4 Sponsor passes** (Ama Dablam)
- 4 invitations to the Filmmakers Dinner
- Half-page ad in festival program
- Social media acknowledgment

### YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

## CAMP I

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\$5,000

- **5 Palmyra passes** (all-theater)

### NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2026 sponsor brochure

## SUMMIT

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\$50,000

- **5 Patron passes** (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- Full-page ad in festival program
- Social media acknowledgment

### YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

## CAMP II

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\$10,000

- **2 Sponsor passes** (Ama Dablam)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program

### YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2026 sponsor brochure

## BASE CAMP

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\$1,500

- **2 Palmyra passes** (all-theater)

### NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2026 sponsor brochure



# 2024 SPONSOR REPORT

## FESTIVAL DEMOGRAPHICS

### GENDER

Male	40%
Female	51%
Non-binary or Self-describe	9%

### GEOGRAPHIC

Colorado	34%
Other States	57%
International	9%

### AGE

51+	39%
31-50	32%
18-30	26%
Under 18	3%

**RETURN GUESTS** 74%

## BOX OFFICE

### PASSES & TICKETS

2021: 4,828**	2023: 3,233
2022: 2,240**	2024: 3,581

### TOTAL ATTENDANCE (ALL EVENTS)

2021: 4,828**	2023: 9,075
2022: 8,422**	2024: 12,780

### SEATINGS

2021: 20,095**	2023: 15,370
2022: 9,693**	2024: 15,980

\*\*2021 & 2022 - hybrid festival

## WEB STATS

<b>SESSIONS</b>	155,989
<b>USERS</b>	109,243
<b>PAGE VIEWS</b>	317,360

## SOCIAL MEDIA FOLLOWERS

<b>FACEBOOK</b>	23,775
<b>INSTAGRAM</b>	37,400
<b>X (TWITTER)</b>	10,000
<b>TOTAL REACH</b>	71,174

## IMPRESSIONS

<b>E-BLASTS</b>	1,963,000
<b>ONLINE ADS</b>	135,452
<b>FESTIVAL SCREENWASH</b>	30,740
<b>TOUR SCREENWASH</b>	59,652
<b>SOCIAL MEDIA</b>	20,500,000
<b>WEB PAGE VIEWS</b>	847,983

## MOUNTAINFILM ON TOUR

<b>NUMBER OF LOCATIONS</b>	124
<b>ATTENDANCE</b>	32,413

## MOUNTAINFILM FOR STUDENTS

<b>NUMBER OF SHOWS</b>	166
<b>ATTENDANCE:</b>	27,239

# 2024 MOUNTAINFILM SPONSORS

PRESENTING



SUMMIT

NONPROFIT PARTNER

NATIONAL MEDIA



CAMP III



CAMP II



CAMP I

ELINOFF GALLERY • ALPINIST & THE GOAT • CHUMS • AH HAA SCHOOL FOR THE ARTS

BASE CAMP

LMNT • BASIN ELECTRIC POWER COOPERATIVE • SAN MIGUEL POWER ASSOCIATION • TELLURIDE ACADEMY JUST FOR KIDS FOUNDATION • COLORADO OFFICE OF FILM, TELEVISION AND MEDIA • LA COCINA DE LUZ MOUNTAIN LIMO • SMART BY NATURE • ALPACKA RAFT • EDWARD JONES INVESTMENTS, JON MARTIN BÓD BAR • ALPINE START • MOUNTAIN TRIP • TAILWIND NUTRITION • SEND BARS • DIRTY STURDY'S COMPOST POWERFUL L ADIES • SHAR SNACKS • L AST DOLLAR SALOON • BAKED IN TELLURIDE • COSMOPOLITAN CROSSBOW • OPUS HUT • AMERICAN ALPINE CLUB • OPEN ROADS • STRANG SMUGGLER UNION RESTAURANT & BREWERY • KARA DUFFY COACHING & CONSULTING PROTECT THE DOLORES COALITION • THE COFFEE COWBOY • MANGALA YOGA • THE ALIBI • BLACK TIE SKI RENTALS

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