

MOUNTAINFILM

2024 | SPONSOR
OPPORTUNITIES



PHOTO: BASH JELEN

SPONSORSHIP LEVELS & BENEFITS

PRESENTING

\$100,000

- **10 Patron passes** (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

SUMMIT

\$50,000

- **5 Patron passes** (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- Full-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

CAMP III

\$25,000

- **4 Sponsor passes** (Ama Dablam)
- 4 invitations to the Filmmakers Dinner
- Half-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

CAMP II

\$10,000

- **2 Sponsor passes** (Ama Dablam)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program
- Name acknowledgment on tour screenwash

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

CAMP I

\$5,000

- **5 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2024 sponsor brochure

BASE CAMP

\$1,500

- **2 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2024 sponsor brochure



2023 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER

Male	40%
Female	55%
Non-binary or Self-describe	5%

GEOGRAPHIC

Colorado	25%
Other States	69%
International	6%

AGE

51+	37%
31-50	34%
18-30	24%
Under 18	5%

RETURN GUESTS 81%

BOX OFFICE

PASSES & TICKETS

2020: 9,427*	2022: 2,240**
2021: 4,828**	2023: 3,233

TOTAL ATTENDANCE

2020: 9,427*	2022: 8,422**
2021: 4,828**	2023: 9,075

SEATINGS

2020: 57,740*	2022: 9,693**
2021: 20,095**	2023: 15,370

*2020 – online festival, **2021 & 2022 – hybrid festival

WEB STATS

SESSIONS:	289,999
USERS:	169,243
PAGE VIEWS:	432,614

SOCIAL MEDIA FOLLOWERS

FACEBOOK:	23,000
INSTAGRAM:	35,500
TWITTER:	10,800
TOTAL REACH:	67,100

IMPRESSIONS

E-BLASTS	1,573,000
ONLINE ADS	19,450
FESTIVAL SCREENWASH	30,740
TOUR SCREENWASH	50,838
SOCIAL MEDIA	6,500,000
WEB PAGE VIEWS	1,085,402

MOUNTAINFILM ON TOUR

NUMBER OF LOCATIONS:	117
ATTENDANCE:	26,681

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS:	148
ATTENDANCE:	24,157

MOUNTAINFILM INSPIRES AUDIENCES TO CREATE A BETTER WORLD

2023 MOUNTAINFILM SPONSORS

PRESENTING



SUMMIT



CAMP III



CAMP II



CAMP I

Alpine Bank | Alpinist & the Goat | Chums | Elinoff Gallery

BASE CAMP

Alpacka Raft | Alpine Start | Basin Electric Power Cooperative | Baked In Telluride | BOD BAR | Carlson Customs
 Colorado Office of Film, Television and Media | Cosmopolitan Restaurant | Dirty Sturdy's Mountain Compost |
 Edward Jones Investments, Jon Martin in Telluride | Just for Kids Foundation Kara Duffy / Powerful Ladies | Kinship
 La Cocina de Luz | Last Dollar Saloon | Liquid Death | LMNT | Mountain Limo | Mountain Trip
 The Ride Lounge | San Miguel County | San Miguel Power Association | Smart by Nature | SEND Bars
 Shâr-Snacks | Tailwind Nutrition | Telluride Academy | The Liberty Lounge
 The Nature Conservancy | Western Rise